

WRUU 2021 UNDERWRITING PACKAGE OPTIONS

Package	Per Spot	Per Day	Total
Two Months			
180 Spots Drive Time: 5am-9am or 4pm-7pm	\$4	3x	\$720
180 Spots Midday: 9am-4pm	\$3	3x	\$540
180 Spots Evening: 7pm-12mn	\$3	3x	\$540
Four Months			
360 Spots Drive Time: 5am-9am or 4pm-7pm	\$3	3x	\$1080
360 Spots Midday: 9am-4pm	\$2	3x	\$720
360 Spots Evening: 7pm-12mn	\$2	3x	\$720
Six Months			
540 Spots Drive Time: 5am-9am or 4pm-7pm	\$2.50	3x	\$1350
540 Spots Midday: 9am-4pm	\$1.50	3x	\$810
540 Spots Evening: 7pm-12mn	\$1.50	3x	\$810
Twelve Months			
1080 Spots Drive Time: 5am-9am or 4pm-7pm	\$2	3x	\$2160
1080 Spots Midday: 9am-4pm	\$1	3x	\$1080
1080 Spots Evening: 7pm-12mn	\$1	3x	\$1080

Individual Spot	Per Spot
Drive time (5am-9am or 4pm-7pm)	\$7
Midday (9am-4pm)	\$6
Evening (7pm-12mn)	\$3

Run of Schedule	Per Spot
Station Choice	\$5*
*\$100 minimum	