

WHAT OUR LISTENERS SAY

"It's what I want in radio: great music and interesting, in-depth conversations about our community." FB

"This is the best radio in Savannah. WRUU plays an amazing mix of music you won't hear anywhere else." LF

"As the world comes closer to our doorsteps, I want now more than ever to pay attention to local businesses in this increasingly competitive world. I notice who WRUU's sponsors are!" JH

"Intelligent local talk and Democracy Now!" AW

"In the radio world, there is a wide range of solid options for news, including ... the political/news programming at WRUU community radio, an all-volunteer effort which does great work." JM

WHY OUR LISTENERS SUPPORT US

We are true non-commercial community radio, and receive no government funding.

We strive to support and share the ideals and values of our community.

CONTACT US

Our underwriting team will work with you to craft an announcement that ensures that our listeners know you support Savannah's community radio station.

Sponsor one specific program or time slot. Each message will be approximately 20 seconds long. One of our local on-air hosts will record your message...to drive your message home and customers in your door. Contact us at underwriting@wruu.org today!

Our mailing address is

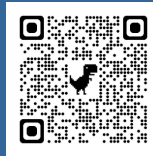
311 East Harris Street, Savannah, GA 31401

Our physical address 307-A East Harris

Phone (912) 712-5077

www.wruu.org

<https://www.wruu.org/underwriting-2/>



WRUU 107.5 is a project of the Unitarian Universalist Church of Savannah.

WRUU
107.5 SAVANNAH

OUR LISTENERS LOVE BUSINESSES

That support Savannah Soundings... Community Radio with Global Soul



WE ARE WRUU 107.5 FM



Our community volunteers provide an outstanding listening experience unlike that of any other local station. When you tune in to 107.5 FM on your radio dial or stream us at www.wruu.org, you'll likely agree that we've succeeded! We offer an array of music and talk shows, with over 60 local, dedicated talk show hosts and music aficionados bringing you community radio with global soul. We also showcase several popular syndicated shows.

NOW PLAYING

Tunes - Rock, Indie, Americana, Classical, Blues, Jazz, Punk, Bluegrass, Heavy Metal, Soul, Reggae, R & B, Eccentric, Old Music, New Music, and more...

Talk - Film, Art, Literature, Health, Culture, Economics, LGBTQ+ Issues, Inspiration, Homeschooling, Teen Issues, Real Estate, Savannah History, Local & National Sermons, Social Justice, dog training (!), to name a few...

Our program schedule is at wruu.org/shows

ABOUT UNDERWRITING

WRUU 107.5 is licensed as a non-commercial radio station, which has many advantages that allow us to be local, diverse, and passionate in our programming. Underwriting with us allows you to share your business information, and more importantly, your business's values, with our ever-growing listener audience.

While we can't allow promotional advertising or messages that are competitive in nature, we can share the all-important Who-What-Why-When-Where of your products and services with our dedicated fans.

WHO WILL HEAR YOUR MESSAGES

Our broadcasting and online streaming allow you to reach high-value customers 24/7 throughout metropolitan Savannah on the radio on 107.5, or worldwide via the web at www.wruu.org

The majority of our listeners are 25-55, and represent income levels between \$25K-\$150K. They listen locally, nationally in over 44 cities, and worldwide in nine countries.

Our value proposition to you is simple: our listeners care about community and the world. We know you do, too.

PACKAGE RATES

Package	Per Spot	Per Day	Total
Two Months			
180 Spots Drive Time: 5am-9am or 4pm-7pm	\$4	3x	\$720
180 Spots Midday: 9am-4pm	\$3	3x	\$540
180 Spots Evening: 7pm-12mn	\$3	3x	\$540
Four Months			
360 Spots Drive Time: 5am-9am or 4pm-7pm	\$3	3x	\$1080
360 Spots Midday: 9am-4pm	\$2	3x	\$720
360 Spots Evening: 7pm-12mn	\$2	3x	\$720
<i>Ask us about 6 and 12 Month Packages and pricing for Run of Schedule.</i>			

INDIVIDUAL SPOT RATES

Individual Spot	Per Spot
Drive time (5am-9am or 4pm-7pm)	\$7
Midday (9am-4pm)	\$6
Evening (7pm-12mn)	\$3

